

# TIAGO JORGE

DIGITAL MARKETING | WEB DESIGN | DESIGN

Hello, my name is Tiago Jorge and I'm passionate about Digital Marketing, Web Design and Design. I believe that developing emotional intelligence and intrinsic motivation in me and in others is extremely important for individual and collective success. I am persevering and I have big dreams. Nature and sport are essential for me, as well as, good friendships and relationships of trust. I constantly seek to evolve professional, intellectual and human skills. I thank you for the time spent, this is my CV. 😊

📍 Orleans, France

🌐 [www.tj.marketing](http://www.tj.marketing)

☎ (+351) 915 555 285

✉ [tiagojorge.5@hotmail.com](mailto:tiagojorge.5@hotmail.com)

🌐 [linkedin.com/in/tiagojorge-tj](https://www.linkedin.com/in/tiagojorge-tj)

📅 07/03/1994 (Portugal)

## CERTIFICATES AND TRAINING



Google Display Ads Certificate 2020

Google Analytics Certificate 2019

Google Digital Marketing Course 2018



Organized Committee "We Communicate" - Speaker  
Lusophone University of Porto 2017

## EDUCATION AND TRAINING



Degree in Applied Communication (Marketing, Public Relations and Advertising) - Lusophone University of Porto. 2017

## PROFESSIONAL EXPERIENCE

### CAUSA & FEITO



2020  
(January - November)

(Terminated due to health reasons due to Covid-19)

### MARKETING MANAGER

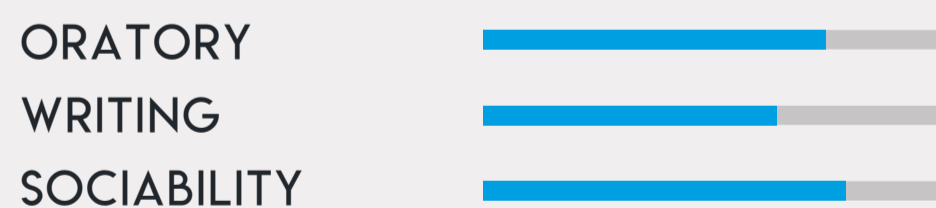
- Creation of the new Causa & Feito website / R4B Capital / "Restruturar" Project (wordpress);
- Blog management of new website Causa & Feito;
- Photo Shoot with all employees;
- Management of social networks and content creation (facebook, linkedin);
- Application of digital marketing strategies on social networks;
- Campaign management on facebook ads;
- SEM and SEO: Application of basic principles and constant improvements;
- Obtaining metrics (Google Analytics / Google My Business / Social Networks);
- Design: Renewal of Branding, Renewal of logo, presentations, publications, brochures, banners, among others;

🌐 [www.causaefeito.pt](http://www.causaefeito.pt)

### HUMAN SKILLS



### COMMUNICATION



### SOFTWARE



## ORGANIZATIONAL



## LANGUAGE SKILLS



## OTHER SKILLS

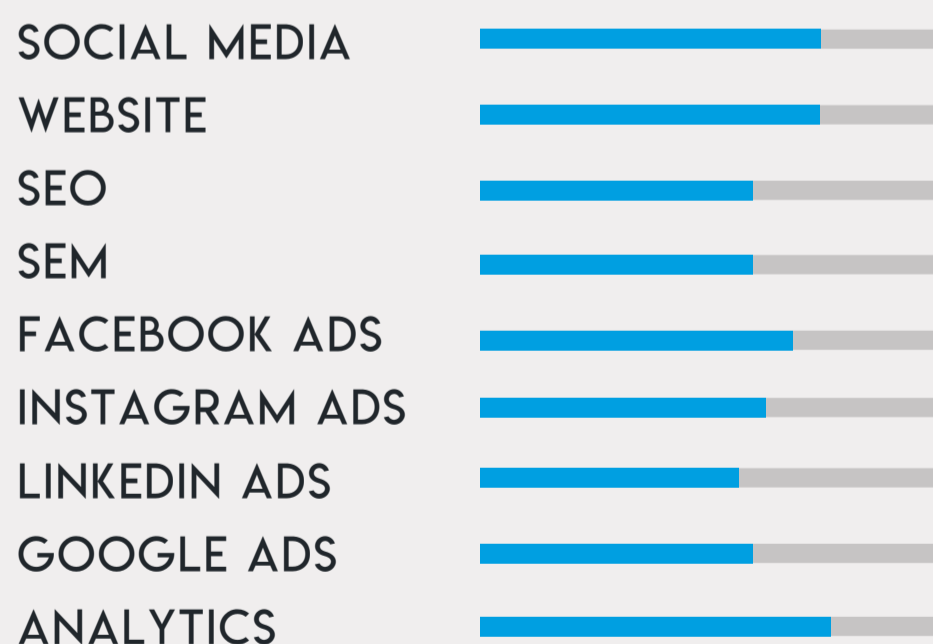


## DRIVING LICENSE



## WHAT I DO...

### DIGITAL MARKETING



### DESIGN



- [www.r4bcapital.com](http://www.r4bcapital.com)
- [www.restruturar.com](http://www.restruturar.com)
- [www.facebook.com/causa.lida](https://www.facebook.com/causa.lida)
- [www.linkedin.com/company/causa-e-feito/](https://www.linkedin.com/company/causa-e-feito/)

## MAGNISOF



2019 - 2020  
(Agosto - Março)

Termination due to  
Covid-19

### MARKETING MANAGER

- Attracting new customers;
- Creation of digital marketing plan;
- Social networks: management and creation of content (facebook, linkedin and twitter);
- Google ads campaign management;
- Magnisoft Blog: content management;
- SEM and SEO: application of basic principles;
- Obtaining metrics (google analytics / google my Business / social networks);
- Optimization of website visibility and indexing status (google search console);
- Email marketing / newsletters: campaign management and content creation (mailJet);
- Design: branding renewal, presentation renewal, among others;
- Compilation and renewal of all digital content related to marketing;

- [www.magnisoft.pt](http://www.magnisoft.pt)
- [www.linkedin.com/company/magnisoftware/](https://www.linkedin.com/company/magnisoftware/)
- [www.facebook.com/magnisoft/](https://www.facebook.com/magnisoft/)
- [twitter.com/magnisoft](https://twitter.com/magnisoft)

## MACHRENT



2018 - 2019  
(March - March)

### MARKETING MANAGER

- Machrent Website 2019: template design, idealization and content management;
- Social networks: content management and creation (facebook, linkedin and instagram);
- Online advertising: campaign management (google ads);
- SEO and SEM: application of basic principles;
- Obtaining website metrics and online catalog (google analytics and google my business);
- Optimization of website visibility and indexing status (google search console);
- Email marketing / newsletters: campaign management / content creation (mailchimp);
- Design: Machrent 2019 catalog, dashboard, branding renewal, among others;
- Articles: "Business Portugal" magazine;
- Creation of digital marketing plan;
- Internal marketing: creation of internal events ("MACHRENT Sobre Rodas", among others);
- Participation internal improvement processes;
- Photography and video;
- Purchase and negotiation graphic part;

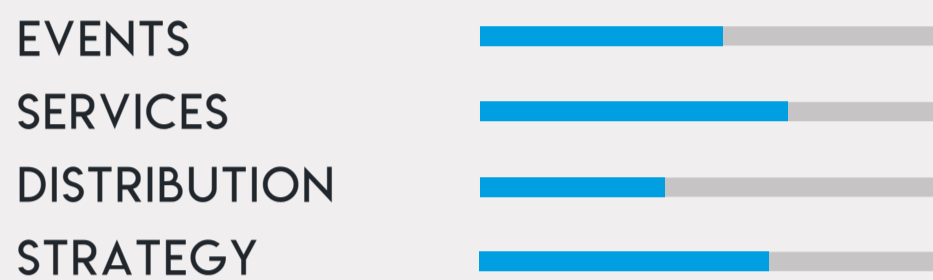
- [www.machrent.com](http://www.machrent.com)



## COMMUNICATION



## PUBLICITY



## OTHER INTEREST PLATFORMS



## HOBBIES



Sport



Gymnasium



Nature



Family



Photography



Travel

[www.facebook.com/machrent](https://www.facebook.com/machrent)  
[www.linkedin.com/in/machrent](https://www.linkedin.com/in/machrent)

## ILC



2017 - 2018  
(Agosto - Janeiro)

## MARKETING MANAGER

- Total rebranding;
- Creation and management company's website;
- Email Marketing and SEO principles (website);
- Management of social networks Facebook and LinkedIn / Content creation;
- Design: stationary, catalog, portfolio, etc.;
- Occasional commercial role of partnerships and attracting new customers;
- Photography and editing;

[www.irmaoslopescardoso.com](http://www.irmaoslopescardoso.com)  
[www.facebook.com/ilconstrucoes](https://www.facebook.com/ilconstrucoes)

## NON-PROFIT PROJECTS

### FUTEBOL AO CENTRO



2020  
(March - July)

### SOCIAL MEDIA | PODCASTS | DESIGN

- Creation of all design elements;
- Creation of all content;
- Participation in podcasts;

[www.facebook.com/futebolaocentro/](https://www.facebook.com/futebolaocentro/)  
[www.instagram.com/futebolaocentro](https://www.instagram.com/futebolaocentro)

### BY TANA



2020  
(December)

### PRODUCT PHOTOGRAPHY

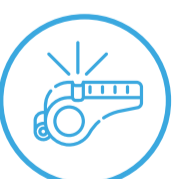
- Creation of website to present By Tana's products;
- Conducting a Photo Session with a portable photo studio;
- Product Image Editing (Photoshop);

[www.byтана.shop](http://www.byтана.shop)

## OTHER EXPERIENCES



- Roller hockey youth coach/ different stages
- Mini Hockey Tournament Organizer CIS / Porto;



- Collaborator of the event "Chocolate Without Borders" - Castro Laboreiro, Melgaço;



- Volunteer "Fire of 15 de Outubro, Portugal" - Clearing roads and packing clothes.





## PROOF OF EDUCATION AND TRAINING



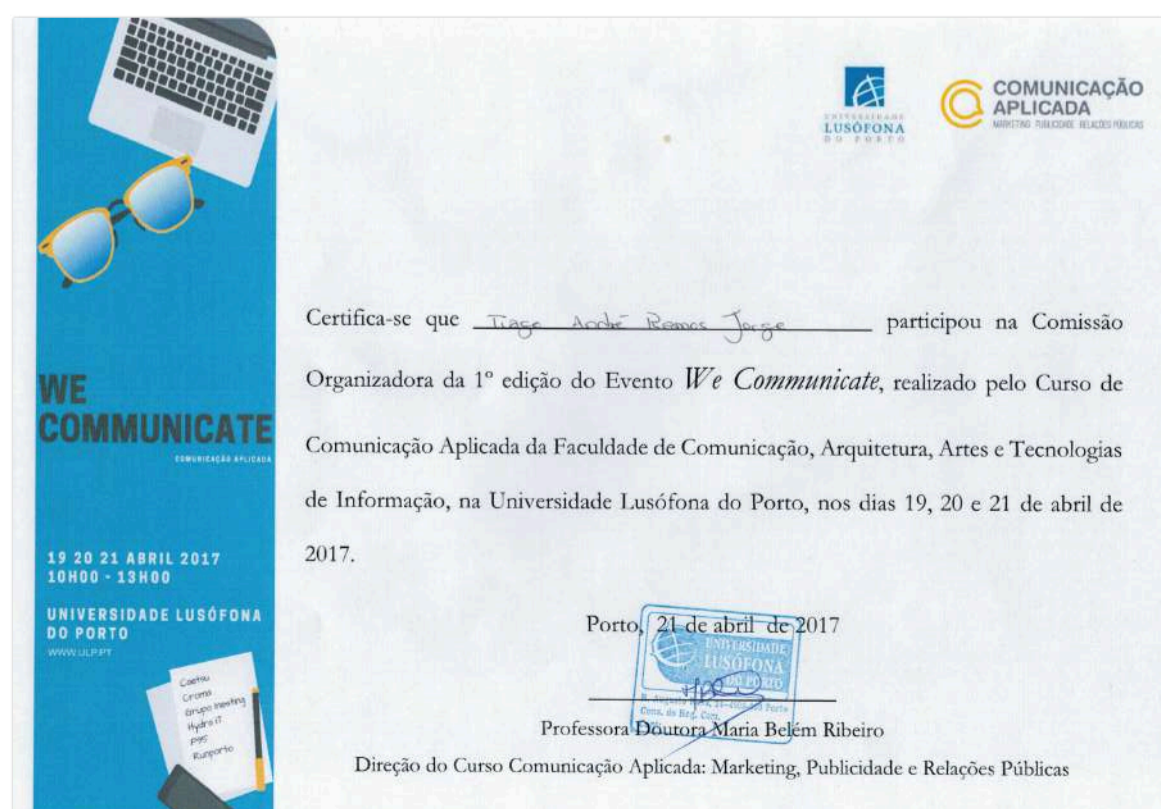
Google Ads Display Certification



Google Analytics Course - Google



Digital Marketing Course - Google



"We Communicate" certificate - ULP

## CURRICULUM VITAE

## LETTERS OF RECOMMENDATION



### LETTER OF RECOMMENDATION

As a Magnisoft employee, Tiago Jorge has always shown a high level of organization and competence, always available to do more and better and with a great spirit of initiative.

Extremely polite and easy-going person always provided a good working environment for the whole team.

I consider Tiago Jorge an asset for any company or team and I strongly recommend his services.

Oeiras, December 10, 2020

LUÍS ANTÓNIO SILVESTRE DOS SANTOS MADALENO  
Digitally signed by LUÍS ANTÓNIO SILVESTRE DOS SANTOS MADALENO  
Date: 2020.12.10 14:32:20 Z

Luis Madaleno  
CEO | magnisoft

Magnisoftware – Sistemas de Informação, Lda.  
Alameda Bonifácio Lázaro Lozano, nº 13, 1 C – 2780-125 Oeiras  
Tel. 214 54 20 10 – email: geral@magnisoft.pt – web: www.magnisoft.pt  
Sociedade por Quotas – NIF: 505 224 470 – Capital Social: 5000 Euros – R.C.R.C. de Cascais, Mat. Nº 13162

Magnisoft Recommendation Letter



### LETTER OF RECOMMENDATION

Hon. Mr. / Mrs.

Tiago Jorge was at the service of this company during the period between 07/08/2017 and 08/01/2018, performing functions in the area of Marketing, Communication, Advertising and Design. It was possible to follow the extreme creativity and talent in their functions, bringing a new life to the company. Cooperator in his tasks, dedicated, as well as, willing to help when necessary, having adapted to a world that was completely unknown and difficult to adapt. We recommend your capabilities and we hope you will be an asset in your new team.

Wishes for success in your new challenges.

8/01/2018

With votes of high esteem and consideration

Irmãos Lopes & Cardoso, Lda.  
A GERÊNCIA

Escritório: Praceta Manuel Cid Teles Nº 14, 1ª Esq. 3400-075, Oliveira do Hospital / Sede: Devesas - Urzela 3405 - 010 Boladela, Oliveira do Hospital  
220.500.000 - Registada na C.R.C. de Oliveira do Hospital Sob o Número e Contrib. 502 737 948 | irmaos.lopes@netvisao.pt | www.irmaoslopescardoso.com | facebook/ilconstrucoes

ILC Construções Recommendation Letter



# RECOMMENDATION LETTERS



## LETTER OF RECOMMENDATION

Honorable (S) Mr (S)

It serves as a present to give you an account of my appreciation for the professional and personal qualities of Tiago André Ramos Jorge, student of the Degree in Applied Communication where I taught at Universidade Lusófona do Porto. During the period in which he was my student he always showed a highly professional character, with high competence in any task for which he was assigned. I highlight the responsibility and commitment in the classes and in the development of the various practical works where it evidenced its work capacity, critical capacity and teamwork.

Of particular note are characteristics such as perseverance, a taste for learning and a constant search for discovery and exploration of innovation, becoming very satisfied with its performance.

As a conscientious and talented student, I am sure that Tiago Jorge will also make an excellent contribution to the business world.

Greetings,

Assinado por: Sónia Fernanda Moreira Nogueira  
Num. de identificação: 811224255  
Data: 2020.11.20 10:06:57 +00'00'



Sónia Nogueira  
(Full-time teacher - Universidade Lusófona do Porto)

Letter of Recommendation ULP



## LETTER OF RECOMMENDATION

For the proper purposes, I testify, in my quality as his former teacher, about the qualities of Tiago André Ramos Jorge, his curiosity, dedication to study and learning. Completing his course at the same time as he was working, Tiago Jorge made every effort to successfully maintain the high level of his academic performance.

Also in his capacity as a high level competition athlete, namely in international level competition where he represented national teams of roller hockey youth, as well as the main team of Sport Lisboa e Benfica, underlining his character, tenacity, spirit of team, sense of cooperation, but also their determination to individually take the initiative at times when it becomes necessary.

Affable and adaptable person, Tiago Jorge, according to his professional experience, is undoubtedly an element of great value in any work team that he integrates.

For any further clarification, I leave my official electronic contact,

[rui.pereira@ulp.pt](mailto:rui.pereira@ulp.pt)

Universidade Lusófona do Porto, 18-09-2020

(digital signature)  
Rui Alberto Mateus Pereira  
PhD

Letter of Recommendation ULP



## Letter of recommendation

Hon. Mr. / Mrs.

Tiago Jorge, I hereby testify my appreciation for the qualities of service in your area, Marketing, Communication, Advertising and Design. He has done an excellent job at the clinicConsultabua, so that the entire population can closely monitor all information and updates. He was always an individual ready to help with new ideas, updates and always focused on doing better so that society had everything at his fingertips. Very thoughtful in his ideas and with a great goal for the future.

In this way I come to recommend all your work, since you have a great adaptability and the strength to win and if you never forget that you are a good professional! I wish you the best of a bright future.

Posted on October 22, 2020 by

Fábio Rocha

Consul Tabva Recommendation Letter